

# Gecina

## Introduction

This case study of GECINA is based on a January 2020 survey of Cisco AMP for Endpoints customers by TechValidate, a 3rd-party research service.



“AMP for Endpoints has reliably and effortlessly increased our confidence in our detection abilities and it co-exists perfectly with our other solutions. Its integration with Cisco Threat Response and other Cisco security tools is great.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco AMP for Endpoints:

- Invested in Cisco AMP for Endpoints because they:
  - Needed to protect against advanced threats
  - Wanted to increase threat detection and remediation speed and accuracy
- Considered the following vendors before selecting Cisco AMP for Endpoints:
  - Microsoft
  - TrendMicro
  - Palo Alto Networks

## Use Case

The key features and functionalities of Cisco AMP for Endpoints that the surveyed company uses:

- Other Cisco Security products used in addition to Cisco AMP for Endpoints:
  - Threat Response
  - Umbrella
  - Email Security
  - Stealthwatch
  - AnyConnect
  - ISE (Identity Services Engine)
- Rates Cisco AMP for Endpoints on the following features:
  - Antivirus feature: blocking known malware: extremely satisfied
  - Threat detection and response feature: continuous file monitoring (file and device trajectory): extremely satisfied

## Results

The surveyed company achieved the following results with Cisco AMP for Endpoints:

- Most prominent benefits realized from their investment in Cisco AMP for Endpoints:
  - Experienced faster, more effective incident response
- Experienced the following after implementing Cisco AMP for Endpoints:
  - Reduced security risks: 50% to 74%
  - Improved security operations efficiency: greater than 75%
  - Improved threat detection and remediation speed and quality: greater than 75%
  - Improved incident response speed and effectiveness: greater than 75%
  - Reduced costs and increased staff productivity by simplifying complex endpoint security management tasks: 50% to 74%
- Cisco AMP for Endpoints helped their security team to better protect their environment from:
  - Zero-day threats
  - Ransomware
  - Cryptomining
  - Drive-by-attacks
- Their confidence in protecting their endpoints against malware and other threats has very significantly improved now that they have Cisco AMP for Endpoints as part of their security strategy.
- Reduced their time to detection of threats by up to 12 hours after implementing Cisco AMP for Endpoints.

### Company Profile

Company:  
**Gecina**

Company Size:  
**Small Business**

Industry:  
**Real Estate**

### About Cisco AMP for Endpoints

Get global threat intelligence, advanced sandboxing, and real-time malware blocking to prevent breaches with Cisco Advanced Malware Protection (AMP). But because you can't rely on prevention alone, AMP also continuously analyzes file activity across your extended network, so you can quickly detect, contain, and remove advanced malware.

#### Learn More:

[Cisco](#)

[Cisco AMP for Endpoints](#)