

# Medium Enterprise Retail Company

## Introduction

This case study of a medium enterprise retail company is based on a June 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



Easy and good to use.

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
  - Stronger protection from advanced email threats (business email compromise (BEC), advanced malware and/or phishing)
  - Better spam efficacy
- Protects sensitive information in outgoing emails with:
  - Microsoft Office 365 built-in tools
- Evaluated the following vendors prior to choosing Cisco Email Security:
  - GFI

## Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Purchased Advanced Malware Protection (AMP) after purchasing Cisco Email Security.
- Using the following Cisco products in addition to Cisco Email Security:
  - Meraki

## Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
  - Protected users from threats in incoming email to prevent breaches
  - Remediated stealthy malware faster

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Retail**

### About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

#### Learn More:

[Cisco](#)

[Cisco Email Security](#)