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CISCO EMAIL SECURITY CASE STUDY

# Large Enterprise Professional Services Company

### Introduction

This case study of a large enterprise professional services company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"Cisco Email Security in the cloud has enabled us to prevent multiple attacks via email as well as reduce our amount of mail processed by stopping over 90% of spam."

"Cisco Email Security has the ability to integrate with our other Cisco Security products."

# Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To improve spam efficacy
- To prevent data loss and encrypt sensitive content for compliance reasons
- To integrate with other Cisco security products

Purchased Cisco Email Security over the following competitive solutions:

- Proofpoint
- Trend Micro
- Mimecast

#### **Company Profile**

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: Professional Services

### Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise and in the cloud.
- Reasons for deploying Cisco Email Security in the cloud or partly in the cloud:
  - Ease in managing with no hardware to maintain
  - Automatic software updates
  - Deployment flexibility (moving to the cloud at your own pace)
- Other Cisco security products used in addition to Cisco Email Security:
  - Advanced Malware Protection (AMP)
  - Web Security Appliance (WSA)
  - Umbrella
  - Next Generation Firewall (NGFW)
  - Next-Generation Intrusion Prevention System
  - Identity Services Engine (ISE)
  - AnyConnect

# Results

The surveyed company achieved the following results with Cisco Email Security:

- Is extremely satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
  - Prevent security breaches
  - Detect threats faster
  - Remediate advanced malware
  - Prevent data loss/leaks
  - Secure sensitive information in transit with encryption

### About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

Cisco

Cisco Email Security

Source: TechValidate survey of a Large Enterprise Professional Services Company

Research by Tec

TechValidate



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