Large Enterprise Electronics Company

Introduction

This case study of a large enterprise electronics company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> " **"Cisco Email Security is better integrated into our system than other systems."**

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To improve spam efficacy
- To integrate with other Cisco security products

Purchased Cisco Email Security over the following competitive solutions:

- Trend Micro
- Barracuda

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise.
- Other Cisco security products used in addition to Cisco Email Security:
  - Advanced Malware Protection (AMP)
  - Web Security Appliance (WSA)
  - Umbrella
  - Next Generation Firewall (NGFW)

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
  - Prevent security breaches
  - Prevent data loss/leaks

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Electronics

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

Cisco

Cisco Email Security

Research by **TechValidate** by SurveyMonkey

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