

Introduction

This case study of a non-profit organization is based on a June 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Cisco Email Security decreased spam by 40% and saves us \$40K per year.”

“The high rating given is due to Cisco Email Security being a cloud-based service, having a great response time, no patching needed, and always on!”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
 - Stronger protection from advanced email threats (business email compromise (BEC), advanced malware and/or phishing)
 - Better spam efficacy
 - Global presence and more comprehensive threat intelligence
 - More robust data loss prevention and encryption capabilities
- Protects sensitive information in outgoing emails with:
 - Cisco data loss prevention (DLP) for email
 - Cisco encryption products (Cisco Registered Envelope Service or Zix-Gateway with Cisco Technology/ZCT)
- Evaluated the following vendors prior to choosing Cisco Email Security:
 - Proofpoint
 - Symantec
 - Trend Micro

Use Case

The key features and functionalities of Cisco Email Security that the surveyed organization uses:

- Purchased Advanced Malware Protection (AMP) after purchasing Cisco Email Security.
- Using the following Cisco products in addition to Cisco Email Security:
 - AMP for Endpoints or AMP on another product
 - AnyConnect
 - Umbrella

Results

The surveyed organization achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
 - Protected users from threats in incoming email to prevent breaches
 - Contained the impact of threats due to faster detection
 - Remediated stealthy malware faster
 - Prevented data loss of sensitive content in outgoing email
 - Encrypted sensitive data in outgoing email to achieve compliance with regulations
- Reduced their time to detection of threats by more than a week after using Cisco Email Security.

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Non-profit

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

[Cisco](#)

[Cisco Email Security](#)