

Medium Enterprise Consumer Products Company

Introduction

This case study of a medium enterprise consumer products company is based on a May 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Combined with increased security awareness programs, our email security has increased by 50% and reduced spam by more than 90% with Cisco Email Security.”

“Cisco Email Security is effective and low maintenance.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
 - Better spam efficacy
 - Global presence and more comprehensive threat intelligence
- Protects sensitive information in outgoing emails with:
 - Cisco data loss prevention (DLP) for email
 - Microsoft Office 365 built-in tools
- Evaluated the following vendors prior to choosing Cisco Email Security:
 - Symantec
 - Trend Micro

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Consumer Products

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Using the following Cisco products in addition to Cisco Email Security:
 - AnyConnect
 - Next Generation Firewall (NGFW)
 - Umbrella

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

[Cisco](#)

[Cisco Email Security](#)

Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
 - Protected users from threats in incoming email to prevent breaches
 - Contained the impact of threats due to faster detection
 - Encrypted sensitive data in outgoing email to achieve compliance with regulations
- Reduced their time to detection of threats by more than 24 hours after using Cisco Email Security.