



Small Business Retail Company Enhances Office 365 Security

Introduction

This case study of a small business retail company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To enhance Microsoft O365 email security (Exchange Online Protection)
- To improve spam efficacy

Purchased Cisco Email Security over the following competitive solution:

- Barracuda

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security in the cloud.
- Reason for deploying Cisco Email Security in the cloud or partly in the cloud:
 - Ease of management with no hardware to maintain

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is very satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
 - Prevent security breaches
 - Detect threats faster
 - Remediate advanced malware
 - Accelerate incident response

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Retail

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

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