

CISCO EMAIL SECURITY CASE STUDY

## Camper

#### Introduction

This case study of Camper is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service.

"Cisco Email Security is a strong solution that helped us decrease spam."

"Easy management."

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To improve spam efficacy
- To integrate with other Cisco security products
- Purchased Cisco Email Security over the following competitive solution:
- Barracuda

#### **Use Case**

The key feature and functionality of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise.
- Other Cisco security products used in addition to Cisco Email Security:
  - Web Security Appliance (WSA)
  - Identity Services Engine (ISE)
  - AnyConnect

#### Results

The surveyed company achieved the following results with Cisco Email Security:

- Is extremely satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
  - Prevent security breaches
  - Detect threats faster
  - Remediate advanced malware
  - Secure sensitive information in transit with encryption

#### **Company Profile**

Company: Camper

Company Size: Medium Enterprise

Industry: **Retail** 

# About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

☑ Cisco

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**TechValidate**