

# Medium Enterprise Media & Entertainment Company

## Introduction

This case study of a medium enterprise media & entertainment company is based on a May 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Deploying Advanced Malware Protection (AMP) with Cisco Email Security has helped my organization protect against stealthy malware and remediate it faster.”

“It has decreased incoming spam by 40%, and added new and modern detection with Sophos+AMP that reduced incoming threats by 10%.”

“It is fully managed by Cisco, delivered the best level of security and availability like its on-premise product, but without the running constraints of hardware/software experts skills.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
  - Better spam efficacy
  - Global presence and more comprehensive threat intelligence
- Protects sensitive information in outgoing emails with:
  - Microsoft Office 365 built-in tools
- Evaluated the following vendors prior to choosing Cisco Email Security:
  - Proofpoint
  - Symantec

## Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

\*Bought Advanced Malware Protection (AMP) and Cisco Email Security at the same time.

## Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
  - Protected users from threats in incoming email to prevent breaches
  - Remediated stealthy malware faster
- Reduced their time to detection of threats by more than a week after using Cisco Email Security.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Medium Enterprise**

Industry:  
**Media & Entertainment**

### About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

**Learn More:**

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