

CISCO EMAIL SECURITY CASE STUDY

Medium Enterprise Transportation Services Company

Introduction

This case study of a medium enterprise transportation services company is based on a May 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
 - Stronger protection from advanced email threats (business email compromise (BEC), advanced malware and/or phishing)
 - Global presence and more comprehensive threat intelligence
- Protects sensitive information in outgoing emails with:
 - Cisco data loss prevention (DLP) for email
- Evaluated the following vendors prior to choosing Cisco Email Security:
 - Symantec
 - Trend Micro
 - Mimecast

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Medium Enterprise

Industry:
Transportation Services

Use Case

The key feature and functionality of Cisco Email Security that the surveyed company uses:

 Did not buy Advanced Malware Protection (AMP) at the same time as Cisco Email Security.

Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
 - Protected users from threats in incoming email to prevent breaches
 - Contained the impact of threats due to faster detection
 - Remediated stealthy malware faster
 - Prevented data loss of sensitive content in outgoing email
- Reduced their time to detection of threats by more than an hour after using Cisco Email Security.

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

☑ Cisco

Source: TechValidate survey of a Medium Enterprise Transportation Services Company

Research by

TechValidate

