

CISCO EMAIL SECURITY CASE STUDY

Medium Enterprise Professional Services Company

Introduction

This case study of a medium enterprise professional services company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Reasons for purchasing Cisco Email Security:
 - To protect against advanced threats (ransomware, business email compromise (BEC) and phishing)
 - Save costs of hosting with cloud email security provider
- Purchased Cisco Email Security over the following competitive solutions:
 - Mimecast

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise.
- Other Cisco security products used in addition to Cisco Email Security:
 - Next Generation Firewall (NGFW)
 - Next-Generation Intrusion Prevention System
 - AnyConnect

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is extremely satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
 - Prevent security breaches
 - Detect threats faster
 - Prevent data loss/leaks

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: **Medium Enterprise**

Industry: **Professional Services**

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

☑ Cisco

Source: TechValidate survey of a Medium Enterprise Professional Services Company

Research by

TechValidate

