

Medium Enterprise Financial Services Company

Introduction

This case study of a medium enterprise financial services company is based on a May 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Cisco Email Security has granular controls.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
 - More robust data loss prevention and encryption capabilities
- Protects sensitive information in outgoing emails with:
 - Cisco data loss prevention (DLP) for email
 - Cisco encryption products (Cisco Registered Envelope Service or Zix-Gateway with Cisco Technology/ZCT)
- Evaluated the following vendors prior to choosing Cisco Email Security:
 - Proofpoint
 - Mimecast

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Financial Services

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Purchased Advanced Malware Protection (AMP) and Cisco Email Security at the same time.

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

[Cisco](#)

[Cisco Email Security](#)

Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
 - Protected users from threats in incoming email to prevent breaches
 - Prevented data loss of sensitive content in outgoing email
 - Encrypted sensitive data in outgoing email to achieve compliance with regulations