CISCO EMAIL SECURITY CASE STUDY

Medium Enterprise Retail Company

Introduction

This case study of a medium enterprise retail company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Cisco Email Security data loss prevention (DLP) is very helpful, fast support and remediation for any email problems/concerns, which has been valuable. The Outlook plugin is a good tool as well to have individual employees denote spam and marketing emails."
>
> "We like the flexibility and integration with other Cisco products."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To improve spam efficacy
- To prevent data loss and encrypt sensitive content for compliance reasons
- To integrate with other Cisco security products

Purchased Cisco Email Security over the following competitive solutions:

- Proofpoint
- Mimecast

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise.

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is very satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
  - Prevent security breaches
  - Accelerate incident response
  - Prevent data loss/leaks

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Retail

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

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