

CISCO EMAIL SECURITY CASE STUDY

Small Business Engineering Company Uses Cisco Email Security to Protect Office 365 Email

Introduction

This case study of a small business engineering company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"Cisco Email Security has increased our overall email security posture. We will likely discontinue the subscription of the Microsoft EOP on our Office 365 environment."

"We like the integration/congruence with the existing Cisco ecosystem."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To enhance Microsoft O365 email security (Exchange Online Protection)
- To improve spam efficacy
- To prevent data loss and encrypt sensitive content for compliance reasons
- To integrate with other Cisco security products

Purchased Cisco Email Security over the following competitive solutions:

- Proofpoint
- Gwava (both with GroupWise and Office 365 as the mail systems)

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Small Business

Industry: Engineering

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security using the cloud to enhance Microsoft O365 email security (EOP).
- Reasons for deploying Cisco Email Security in the cloud or partly in the cloud:
 - Ease in managing with no hardware to maintain
 - Automatic software updates
- Other Cisco security products used in addition to Cisco Email Security:
 - Advanced Malware Protection (AMP)
 - Umbrella
 - Next Generation Firewall (NGFW)
 - Next-Generation Intrusion Prevention System
 - Identity Services Engine (ISE)
 - AnyConnect

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

☑ Cisco

☑ Cisco Email Security

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is very satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
 - Prevent security breaches
 - Detect threats faster
 - Prevent data loss/leaks
 - Secure sensitive information in transit with encryption

Source: TechValidate survey of a Small Business Engineering

Research by

TechValidate by SurveyMonkey

Company