

CISCO EMAIL SECURITY CASE STUDY

Large Enterprise Energy & Utilities Company

Introduction

This case study of a large enterprise energy & utilities company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- To protect against advanced threats (ransomware, business email compromise (BEC) or phishing)
- To improve spam efficacy

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise and in the cloud
- Reasons for deploying Cisco Email Security in the cloud or partly in the cloud:
 - Ease in managing with no hardware to maintain
 - Automatic software updates
 - Cost-effectiveness
 - Deployment flexibility (moving to the cloud at your own pace)
 - Capitalize subscription licensing with the ability to run on-prem
- Other Cisco security products used in addition to Cisco Email Security:
 - Advanced Malware Protection (AMP)

Results

The surveyed company achieved the following results with Cisco Email

- Is very satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
 - Prevent security breaches
 - Detect threats faster
 - Remediate advanced malware

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:

Large Enterprise

Industry: Energy & Utilities

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

☑ Cisco Email Security

Source: TechValidate survey of a Large Enterprise Energy & Utilities Company

Research by

TechValidate
by SurveyMonkey

