

# Food and Agriculture Organization

## Introduction

This case study of a food and agriculture organization is based on a June 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Cisco Email Security efficiently keeps spam and threats under control. The number of spam drastically decreased by 80%. The threats are efficiently detected so the number of incidents reduced by 80%. This translates into money savings for the organization.”

“Cisco Email Security is reliable and it is efficient in detecting and spotting threats. It is very, very efficient in reducing the number of spam messages.”

## Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
  - Stronger protection from advanced email threats (business email compromise (BEC), advanced malware and/or phishing)
  - Better spam efficacy
  - Global presence and more comprehensive threat intelligence
- Protects sensitive information in outgoing emails with:
  - Cisco data loss prevention (DLP) for email
  - Microsoft Office 365 built-in tools
- Evaluated the following vendor prior to choosing Cisco Email Security:
  - Barracuda

## Use Case

The key feature and functionality of Cisco Email Security that the surveyed organization uses:

- Bought Advanced Malware Protection (AMP) and Cisco Email Security at the same time.

## Results

The surveyed organization achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
  - Protected users from threats in incoming email to prevent breaches
  - Contained the impact of threats due to faster detection
  - Remediated stealthy malware faster
  - Prevented data loss of sensitive content in outgoing email

### Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:  
**Food & Agriculture**

### About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

**Learn More:**

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