CISCO

Medium Enterprise Banking Company

Introduction

This case study of a medium enterprise banking company is based on a February 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

> "Cisco Email Security helped us decrease spam by 99% and threat emails by 60-70% . The system makes it easy to trace emails. The solution is strong and accurate."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Reasons for purchasing Cisco Email Security:
  - To protect against advanced threats (ransomware, business email compromise (BEC) and phishing)
  - To improve spam efficacy
  - To prevent data loss and encrypt sensitive content for compliance reasons
  - To integrate with other Cisco security products
- Purchased Cisco Email Security over the following competitive solutions:
  - Symantec
  - Trend Micro

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Currently deploying Cisco Email Security on-premise.
- Other Cisco security products used in addition to Cisco Email Security:
  - Advanced Malware Protection (AMP)
  - Web Security Appliance (WSA)
  - Next Generation Firewall (NGFW)
  - Next-Generation Intrusion Prevention System
  - Stealthwatch
  - AnyConnect

Results

The surveyed company achieved the following results with Cisco Email Security:

- Is extremely satisfied with their purchase of Cisco Email Security.
- Cisco Email Security enables the organization to:
  - Prevent security breaches
  - Detect threats faster
  - Remediate advanced malware
  - Accelerate incident response
  - Prevent data loss/leaks
  - Secure sensitive information in transit with encryption

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Banking

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

 Cisco

 Cisco Email Security

Research by **TechValidate** by SurveyMonkey