

Medium Enterprise Transportation Services Company

Introduction

This case study of a medium enterprise transportation services company is based on a May 2018 survey of Cisco Email Security customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Cisco Email Security decreased spam by 20%.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Email Security:

- Chose Cisco Email Security to protect their Office 365 email because Cisco has:
 - Stronger protection from advanced email threats (business email compromise (BEC), advanced malware and/or phishing)
 - Better spam efficacy
 - Global presence and more comprehensive threat intelligence
 - More robust data loss prevention and encryption capabilities
- Protects sensitive information in outgoing emails with:
 - Google Enterprise
- Evaluated the following vendors prior to choosing Cisco Email Security:
 - Symantec
 - Mimecast

Use Case

The key features and functionalities of Cisco Email Security that the surveyed company uses:

- Purchased Advanced Malware Protection (AMP) and Cisco Email Security at the same time.
- Using the following Cisco products in addition to Cisco Email Security:
 - AMP for Endpoints or AMP on another product
 - AnyConnect
 - Identity Services Engine (ISE)
 - Next Generation Firewall (NGFW)
 - Next-Generation Intrusion Prevention System
 - Umbrella
 - Web Security Appliance (WSA)

Results

The surveyed company achieved the following results with Cisco Email Security:

- Achieved the following with Cisco Email Security:
 - Protected users from threats in incoming email to prevent breaches
 - Contained the impact of threats due to faster detection
 - Remediated stealthy malware faster
 - Prevented data loss of sensitive content in outgoing email
 - Encrypted sensitive data in outgoing email to achieve compliance with regulations

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Transportation Services

About Cisco Email Security

Defend against ransomware, business email compromise, spoofing, phishing, and spam while protecting sensitive data with data loss prevention (DLP) and encryption.

Learn More:

[Cisco](#)

[Cisco Email Security](#)