

Financial Times

Introduction

This case study of Financial Times is based on a December 2017 survey of Cisco Cloudlock customers by TechValidate, a 3rd-party research service.



“Cloudlock gives us the ability to protect data from being incorrectly shared and capture breaches in data content.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Cloudlock:

- Purchased Cloudlock to solve the following challenges:
 - More securely enable cloud app adoption
 - Protect sensitive organizational data
 - Meet compliance and governance requirements
 - Better detect account compromise
 - Provide visibility into connected cloud apps

Company Profile

Company:
Financial Times

Company Size:
Large Enterprise

Industry:
Media & Entertainment

Use Case

The key features and functionalities of Cisco Cloudlock that the surveyed company uses:

- Purchased Cloudlock for the following reason:
 - Ease of deployment
 - Ease of use
 - Comprehensiveness of the solution
- For connected applications, Cloudlock helped them to:
 - Identify the OAuth applications users have self-enabled
 - Understand the risk of OAuth applications connected to their environment
 - Block malicious and/or overprivileged applications

About Cisco Cloudlock

Cisco Cloudlock is a cloud-native cloud access security broker (CASB) that helps you move to the cloud safely. It protects your cloud users, data, and apps.

Learn More:

[Cisco](#)

[Cisco Cloudlock](#)

Results

The surveyed company achieved the following results with Cisco Cloudlock:

- Realized value from Cloudlock in < 1 week.
- Achieved the following outcomes with Cloudlock:
 - Improved compliance posture and lowered risk
 - Improved protection against account compromises
 - Improved visibility into cloud usage
- States Cloudlock’s role in their cloud app security is very important.