



CISCO CLOUDLOCK CASE STUDY

## Large Enterprise Retail Company

### Introduction

This case study of a large enterprise retail company is based on a December 2017 survey of Cisco Cloudlock customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Cloudlock gives us control and monitoring of Shadow IT and the ability to discover and act on regulated data in the cloud.”

### Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cisco Cloudlock:

- Purchased Cloudlock to solve the following challenges:
  - More securely enable cloud app adoption
  - Protect sensitive organizational data
  - Provide visibility into connected cloud apps

### Use Case

The key features and functionalities of Cisco Cloudlock that the surveyed company uses:

- Purchased Cloudlock for the following reason:
  - Ease of deployment
  - Ease of use
  - Comprehensiveness of the solution
  - API-based approach
- For connected applications, Cloudlock helped them to:
  - Identify the OAuth applications users have self-enabled
  - Understand the risk of OAuth applications connected to their environment
  - Block malicious and/or overprivileged applications
  - Sanction applications organization-wide

### Results

The surveyed company achieved the following results with Cisco Cloudlock:

- Realized value from Cloudlock in < 1 week.
- Achieved the following outcomes with Cloudlock:
  - Improved compliance posture and lowered risk
  - Improved visibility into cloud usage
  - Increased confidence in expanding their use of cloud applications
- Decreased their data exposure with the use of Cloudlock by 60%.

#### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Large Enterprise**

Industry:  
**Retail**

#### About Cisco Cloudlock

Cisco Cloudlock is a cloud-native cloud access security broker (CASB) that helps you move to the cloud safely. It protects your cloud users, data, and apps.

[Learn More:](#)

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Source: TechValidate survey of a Large Enterprise Retail Company

Research by  [TechValidate](#)  
by SurveyMonkey



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