

# Certify has helped Absolute Taste enable remote work with cloud-based, paperless solutions

## Introduction

This case study of Absolute Taste Ltd is based on an August 2020 survey of Certify customers by TechValidate, a 3rd-party research service.

“The **major saving** is in time spent by the user, followed by by the finance office who save time on the creation of expense claims, processing and reconciliation.” Thomas Toland, Director of Finance, Absolute Taste Ltd

## Challenges

Absolute Taste Ltd struggled with a number of issues that led them to evaluate and select Certify:

1. No visibility into corporate card reconciliation
2. Data errors with manual data entry process
3. Timely submission of reimbursable expenses

Prior to selecting Certify, Absolute Taste Ltd used a paper/manual system and spreadsheets.

## Use Case

Reviewing the key features and functionalities of Certify that Absolute Taste Ltd uses, the company said they are **extremely satisfied** with Certify’s ability to:

- increase visibility into spend
- reimburse expenses faster
- provide better oversight into costs and expenses

The company is very satisfied with Certify for improving the **ability to make data-driven decisions and contribute to business KPIs**.

A number of aspects of Certify were **identified as extremely valuable to its business** by Absolute Taste Ltd:

- receipt capture
- ease of use
- reportExecutive (automatic report creation)
- mobile app

In addition, the company rated Certify’s policy control & enforcement, expense report creation speed, instantAudit (automatic expense audit feature), best-in-class support & training and system reliability as **very valuable**.

## Results

Using Certify has helped save Absolute Taste’s finance teams time so they can focus on more meaningful and strategic work and has enabled remote work with cloud-based, paperless solutions. According to Absolute Taste Ltd, their finance team has saved 4-6 hours/month since using Certify and saw a return on their investment within 1-2 months.

Compared to the company’s previous paper/manual and spreadsheet solution, the company **ranks Certify better, significantly better or ‘Best in class’, in all areas surveyed**:

1. **Best in class**: credit card reconciliation
2. **Significantly better**: expense report creation speed, ease of use, mobile app, support & training, system reliability
3. **Better**: policy control

Absolute Taste Ltd **Strongly Agree or Agree** that:

- Certify removes manual work and allows their finance team to be more strategic
- Certify helps automate previously manual work and support a remote workforce
- Certify partners with Absolute taste in implementing their vision and helping them to achieve their business objectives and strategic goal
- Certify support is best-in-class

### Company Profile

Company:  
**Absolute Taste Ltd**

Company Size:  
**Medium Enterprise**

Industry:  
**Hospitality**

Company Location:  
**United Kingdom**

### About Certify by Emburse

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