









































Product-Based Any Size

Rate what criteria were important to you when comparing Celigo against other options?

	Very Important	Fairly Important	Important	Slightly Important	Not at all important
My customer experience with Celigo	 43%	 30%	 21%	 4%	 2%
Transparent pricing and predictable costs	 54%	 29%	 16%	 1%	 0%
Ease of use	 62%	 27%	 11%	 0%	 0%
Pre-built automations	 45%	 27%	 18%	 7%	 3%
Non-technical users can create and manage integrations	 32%	 24%	 20%	 14%	 10%
Powerful tools for developers	 24%	 27%	 30%	 12%	 7%
Error Management capabilities	 44%	 41%	 13%	 2%	 0%
Security, data privacy and governance capabilities	 40%	 27%	 23%	 9%	 1%

Source: TechValidate survey of 120 users of Celigo

 Validated

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TechValidate
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