























## What matters to c-suite buyers

Rank what criteria were important to you when comparing Celigo against other options?

	Very Important	Important	Somewhat Important	Not that important	Who cares
Ease of use	 44%	 39%	 11%	0%	 6%
Pre-built integrations	 38%	 44%	 6%	 6%	 6%
Monitoring and error management	 44%	 39%	 11%	0%	 6%
Ability to scale	 44%	 33%	 17%	0%	 6%
Features/functionality of integrator.io (iPaaS) platform	 44%	 33%	 11%	 6%	 6%

Source: TechValidate survey of 18 users of Celigo. Sample comprised of CEOs, CFOs, Chief Information Officers, Chief Technology Officer (CTO)s, Co-Founders, COOs, Executives, and Senior Executives at IT organizations.



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