All Verticals Any Size

Rate what criteria were important to you when comparing Celigo against other options?

	Very Important	Fairly Important	Important	Slightly Important	Not at all important
My customer experience with Celigo				•	•
	45%	30%	17%	6%	2%
Transparent pricing and predictable costs				•	
	54%	31%	14%	1%	0%
Ease of use					
	67%	25%	8%	0%	0%
Pre-built automations					•
	50%	25%	13%	9%	3%
Non-technical users can create and manage					
integrations	33%	25%	18%	15%	9%
Powerful tools for developers					
	24%	24%	28%	15%	9%
Error Management capabilities					•
	43%	34%	15%	7%	1%
Security, data privacy and governance capabilities					•
	45%	24%	21%	9%	1%

Source: TechValidate survey of 218 users of Celigo





