














# What matters to C-Suite buyers from Tech Companies

Rank what criteria were important to you when comparing Celigo against other options?

	Very Important	Important	Somewhat Important	Not that important	Who cares
Ease of use	 70%	 20%	 10%	0%	0%
Pre-built integrations	 90%	 10%	0%	0%	0%
Monitoring and error management	 70%	 20%	0%	 10%	0%
Ability to scale	 60%	 20%	 20%	0%	0%
Features/functionality of integrator.io (iPaaS) platform	 50%	 50%	0%	0%	0%

Source: TechValidate survey of 10 users of Celigo. Sample comprised of CFOs, CEOs, Chief Information Officers, Co-Founders, COOs, Executives, and IT Vice Presidents at IT organizations.



Published: Jan. 6, 2021 TVID: 291-BE7-D18