## **Product-Based Medium Enterprise**

Rate what criteria were important to you when comparing Celigo against other options?

	Very Important	Fairly Important	Important	Slightly Important	Not at all important
My customer experience with Celigo				•	
	38%	38%	15%	3%	6%
Transparent pricing and predictable costs			•		
	59%	31%	10%	0%	0%
Ease of use					
	55%	34%	11%	0%	0%
Pre-built automations				•	
	35%	32%	22%	3%	8%
Non-technical users can create and manage					
integrations	21%	23%	28%	23%	5%
Powerful tools for developers					
	21%	28%	28%	15%	8%
Error Management capabilities					
	45%	41%	14%	0%	0%
Security, data privacy and governance				•	
capabilities	42%	26%	24%	8%	0%

Source: TechValidate survey of 43 users of Celigo. Sample comprised of Medium Enterprise IT organizations.



