

All Verticals Small Businesses

Rate what criteria were important to you when comparing Celigo against other options?

	Very Important	Fairly Important	Important	Slightly Important	Not at all important
My customer experience with Celigo	47%	26%	22%	5%	0%
Transparent pricing and predictable costs	52%	27%	20%	1%	0%
Ease of use	65%	25%	10%	0%	0%
Pre-built automations	54%	20%	15%	9%	2%
Non-technical users can create and manage integrations	39%	24%	18%	9%	10%
Powerful tools for developers	24%	27%	29%	12%	8%
Error Management capabilities	39%	38%	15%	7%	1%
Security, data privacy and governance capabilities	40%	25%	22%	11%	2%

Source: TechValidate survey of 110 users of Celigo. Sample comprised of Small Business IT organizations.



TechValidate
by SurveyMonkey