Challenges driving the need for automation

What were the challenges that made you look for an integration solution?

General need to automate for scale **65%**

Too many manual processes **64%**

Growing partner/customer requirement for better integration **34%**

Inefficient use of resources **32%**

Slow order processing impacting customer experience **21%**

Slow and inaccurate financial reporting **12%**

Poor data quality **11%**

Data silos impacting business operations **9%**

Need to reduce days sales outstanding **3%**

celigo | **TechValidate** by SurveyMonkey

✔ **Validated**   Published: Dec. 28, 2020   TVID: 214-504-19A