

Ellipti Go

Introduction

This case study of ElliptiGO is based on a December 2020 survey of Celigo customers by TechValidate, a 3rd-party research service.



“If I had to make the choice again, I would select Celigo.”

“We would not have made the switch to Shopify if we couldn’t integrate this and we feel the Shopify checkout process is much better than the previous NetSuite one we had going.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Celigo:

- The following were the challenge that made them initially look for an integration solution.
 - We were migrating from a NetSuite eCommerce site to Shopify and needed the order process to be automated

Use Case

The key features and functionalities of Celigo that the surveyed company uses:

- When comparing Celigo to other vendors, they ranked how important the following were:
 - Ease of use: Very Important
 - Pre-built integrations: Very Important
 - Monitoring and error management: Very Important
 - Ability to scale: Very Important
 - Features/functionality of integrator.io (iPaaS) platform: Very Important
- They also explored the following before selecting Celigo:
 - Boomi
- They are automating the following by using Celigo:
 - Accounting/Billing/invoicing
 - Order processing
- In the next 6-12 months they are planning to automate the following using integration through any method:
 - We have no plans to automate anything else in the next 6-12 months

Company Profile

Company:
ElliptiGO

Company Size:
Small Business

Industry:
Retail

Results

The surveyed company achieved the following results with Celigo:

- Has done the following with Celigo in place:
 - Improved their customer experience
- Estimates it took 3 months to achieve value with Celigo.