

# Wood Wing Software Bv

## Introduction

This case study of WoodWing Software BV is based on a December 2020 survey of Celigo customers by TechValidate, a 3rd-party research service.



“If I had to make the choice again, I would select Celigo.”

“A more efficient, standard, and maintainable way to build integrations between the multiple tools that we use internally.”

## Challenges

The business challenges that led the profiled company to evaluate and ultimately select Celigo:

- The following were the challenge that made them initially look for an integration solution.
  - replacing Salesforce that had an integration with Zendesk that we wanted to replace as well

## Use Case

The key features and functionalities of Celigo that the surveyed company uses:

- When comparing Celigo to other vendors, they ranked how important the following were:
  - Ease of use: Important
  - Pre-built integrations: Very Important
  - Monitoring and error management: Important
  - Ability to scale: Important
  - Features/functionality of integrator.io (iPaaS) platform: Important
- They also explored the following before selecting Celigo:
  - Do it ourselves/hire consultant
  - Workato
- They are automating the following by using Celigo:
  - Accounting/Billing/invoicing
  - IT Management/DevOps
  - Customer support/service (Customer 360)
- In the next 6-12 months they are planning to automate the following using integration through any method:
  - IT Management/DevOps
  - Customer 360

### Company Profile

Company:  
**WoodWing Software BV**

Company Size:  
**Medium Enterprise**

Industry:  
**Computer Software**

## Results

The surveyed company achieved the following results with Celigo:

- Has done the following with Celigo in place:
  - Reduced their operational costs through efficiency gains
  - Improved their data quality
- Estimates it took 3 months to achieve value with Celigo.