



In consulting for specialty chemical businesses, often I encounter questions from customers concerning their competitors' products. The only information available usually is related to trade names. Trade names can be located in the STN IP Protection Suite registry file initially. Then based on the preliminary information, we can do a thorough search in CASplus to locate those trade names in patents or journals. Often some key insightful information can be found in the original patent or journal documents from the search.

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Source: Herbert Chao, Business Consultant, Chemfort Consulting



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