## SCIFINDER CUSTOMER RESEARCH

## What are the primary reasons you choose to use CAS SciFinder?

 erage)
 68%

 (e.g., owers)
 61%

 ering)
 61%

 rieval)
 46%

 alerts)
 27%

Content (e.g., journal coverage)

Search and analysis technology (e.g., relevance-ranked answers)

Ease of use (e.g., simple answer filtering)

Performance (e.g., quick answer retrieval)

Convenience features (e.g., live history, alerts)

Source: TechValidate survey of 428 users of SciFinder



TechValidate by SurveyMonkey



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