

CALABRIO ONE CASE STUDY

Large Enterprise Transportation Services Company

Introduction

This case study of a large enterprise transportation services company is based on a survey of Calabrio ONE customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“Calabrio’s functionality is easy to understand and manageable while still being robust enough for even the largest call centers.”

“Calabrio has allowed us to streamline some areas and identify our next areas of need.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Calabrio ONE:

- Top drivers for purchasing Calabrio:
 - Wanted contact center growth
 - Needed an upgrade or technology refresh
- Evaluated the following vendors prior to choosing Calabrio:
 - NICE
 - Verint
 - Aspect
 - Genesys

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Large Enterprise

Industry:
Transportation Services

Use Case

The key features and functionalities of Calabrio ONE that the surveyed company uses:

- Applications used in conjunction with Calabrio software:
 - The Cisco platform
 - A eLearning system

About Calabrio ONE

Calabrio is the customer experience intelligence company that empowers organizations to enrich human interactions. The scalability of our cloud platform allows for quick deployment of remote work models—and it gives our customers precise control over both operating costs and customer satisfaction levels. Our AI-driven analytics tools make it easy for contact centers to uncover customer sentiment and share compelling insights with other parts of the organization. Customers choose Calabrio because we understand their needs and provide a best-in-class experience, from implementation to ongoing support.

Learn More:

[Calabrio](#)

[Calabrio ONE](#)

The surveyed company achieved the following results with Calabrio ONE:

- Rates the following in terms of how much they influenced the decision to purchase Calabrio software:
 - Lower Total Cost of Ownership: very important
 - Product features: extremely important
 - Ease of use: extremely important
 - Unified suite / integration: very important
 - Superior support and services: very important
- Benefits experienced since deploying Calabrio software:
 - Reduced costs
 - Improved contact center efficiency
 - Improved employee satisfaction
- Saw a return on investment (ROI) in 6-9 months after deploying Calabrio software.
- Increased the productivity of their contact center by up to 10% after deploying Calabrio software.
- Increased their customer satisfaction rates by up to 15% after deploying Calabrio software.