

CALABRIO ONE CASE STUDY

Large Enterprise Professional Services Company: "Calabrio just works."

Introduction

This case study of a large enterprise professional services company is based on a survey of Calabrio ONE customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

"The customer support from Calabrio is very good and friendly."

"Calabrio just works."

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Calabrio ONE:

- Top driver for purchasing Calabrio:
 - Wanted contact center growth

Use Case

The key features and functionalities of Calabrio ONE that the surveyed company uses:

- Application used in conjunction with Calabrio software:
 - The Cisco platform

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size: Large Enterprise

Industry: **Professional Services**

Results

The surveyed company achieved the following results with Calabrio ONE:

- Rates the following in terms of how much they influenced the decision to purchase Calabrio software:
 - Lower Total Cost of Ownership: important
 - Product features: important
 - Ease of use: very important
 - Unified suite / integration: very important
 - Superior support and services: extremely important
- Benefit experienced since deploying Calabrio software:
 - Improved contact center efficiency
- Saw a return on investment (ROI) in 12-18 months after deploying Calabrio software.
- Increased the productivity of their contact center by up to 10% after deploying Calabrio software.
- Increased their customer satisfaction rates by up to 15% after deploying Calabrio software.

About Calabrio ONE

Calabrio is the customer experience intelligence company that empowers organizations to enrich human interactions. The scalability of our cloud platform allows for quick deployment of remote work models-and it gives our customers precise control over both operating costs and customer satisfaction levels. Our Al-driven analytics tools make it easy for contact centers to uncover customer sentiment and share compelling insights with other parts of the organization. Customers choose Calabrio because we understand their needs and provide a best-in-class experience, from implementation to ongoing support.

Learn More:

Calabrio

Calabrio ONE

Source: TechValidate survey of a Large Enterprise Professional Services Company

Research by

TechValidate

