

# Case Study for CA Release Automation: Fortune 500 Financial Services Company

## Introduction

This case study of a Fortune 500 financial services company is based on a September 2015 survey of CA Technologies Release Automation customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“We have been getting very positive feedback for CA Release Automation from our Development and Release Management teams. CA Release Automation changed the way in which the builds are getting deployed to production. I would recommend CA Release Automation. It is consistent, repeatable, scalable and predictable, and it supports our Continuous Integration framework.”

## Challenges

- Reasons for automating application releases:
  - Getting to market quicker
  - Increasing the volume of release deployments
  - Reducing release failures and improving deployment quality
  - Getting better control over the release process and pipeline
  - Capturing and re-using deployment best practices
  - Tracking releases for compliance and audit purposes

## Use Case

- Using version 5.0 of CA Release Automation.
- Has been implemented for 2 – 4 years.
- Currently using CA Release Automation to:
  - To extend Agile development methodologies into the release pipeline
  - To accurately deploy service updates across multiple applications and environments
  - To deploy in a compliance-driven environment
  - To provide Continuous Delivery as an IT service
- Tools and platforms integrated with CA Release Automation:
  - Jenkins
  - SERENA Release Control
  - IBM Rational Build Forge
  - Home-grown deployment orchestrator

## Results

- Most valuable features of CA Release Automation:
  - Depth and breadth of integrations with 3rd party and in-house technologies
  - Visual UI for building workflows
  - Re-usability of workflows and components
  - Support for complex processes, looping, and cross-server processing
  - Ability to deploy a large number of applications across multiple environments
- Value achieved by implementing CA Release Automation:
  - The ability to reliably release applications on demand
  - Getting customer feedback faster
  - Significantly sped up release cycles
  - Increased volume of releases
  - Improved visibility, consistency, and reliability of release processes across the pipeline
  - The ability to easily integrate with existing environment and tools
  - Reduced or eliminated downtime
  - Improved collaboration and accountability between the Development and Operations teams
- Company’s progress on journey to Continuous Delivery:
  - *BEFORE* using CA Release Automation: Scripting
  - *AFTER* using CA Release Automation: Continuous Delivery

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Fortune 500**

Industry:  
**Financial Services**

### About CA Technologies Release Automation

CA Release Automation is an application release management solution set enabling continuous delivery for agile software development.

#### Learn More:

[CA Technologies](#)

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