

Case Study: Small Business Computer Software Company

Introduction

This case study of a small business computer software company is based on a June 2015 survey of CA Technologies API Management customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“API Management has helped us meet our customers’ timelines and budget constraints through ease of productivity.”

Challenges

- Primary business goals of API Management project:
 - Differentiate service delivery
 - Improve operational efficiency and agility
- Primary digital initiatives for API Management project:
 - Accelerate mobile app development
 - Unlock the value of data and optimize the value chain
- Uses digital transformation via separate, discrete initiatives (not always coordinated).

Use Case

- Areas digital transformation investments are directed:
 - Development of apps and services focused on digital channels
 - Infrastructure and tools to accelerate software development/delivery
 - Infrastructure and tools to improve user experience
- Systems/environments that will be integrated with CA API Management:
 - Mobile
 - Enterprise data (databases, data warehouses)
 - Legacy systems

Results

- Solved the following operational challenges after deploying API management:
 - Improved business / resource agility
 - Increased development velocity/project execution speed
 - Improved data protection of critical corporate/customer information
 - Allowed integration with mobile employees/customers / partners
- API programs benefited business by:
 - Ability to attack and defend quickly
- Took 5 – 8 weeks to go live with their first API Management project.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Computer Software

About CA Technologies API Management

CA API Management accelerates digital transformation by providing the capabilities to bring systems together, secure these integrations, deliver customer experiences and capitalize on new opportunities.

Learn More:

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