

Case Study: Medium Enterprise Consumer Services Company

Introduction

This case study of a medium enterprise consumer services company is based on a September 2014 survey of CA Technologies API Management customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

Challenges

- The following types of mobile apps are top priorities:
 - Travel
- optimizing the user experience is their biggest mobile challenge.

Use Case

- Supports 500k-1m mobile customers.
- Supports <2k mobile employees.
- The API gateway helped support their mobile initiatives by:
 - Connected data with mobile apps

Results

- Implementation of the CA API Gateway resulted in increased revenue and/or productivity.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Medium Enterprise

Industry:
Consumer Services

About CA Technologies API Management

CA API Management accelerates digital transformation by providing the capabilities to bring systems together, secure these integrations, deliver customer experiences and capitalize on new opportunities.

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