

# Case Study: Fortune 500 Automotive & Transport Company

## Introduction

This case study of a Fortune 500 automotive & transport company is based on a June 2015 survey of CA Technologies API Management customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

## Challenges

- Primary business goal of API Management project:
  - Differentiate service delivery
- Primary digital initiative for API Management project:
  - Provide an omni-channel experience
- Uses digital transformation as a fundamental part of everything they do.

## Use Case

- Area digital transformation investments are directed:
  - Infrastructure and tools to improve user experience
- Systems/environments that will be integrated with CA API Management:
  - CRM systems (Siebel, Salesforce.com, MS Dynamics)
  - Legacy systems

## Results

- Solved the following operational challenge after deploying API management:
  - Improved business / resource agility
- API programs benefited business by:
  - Replacing legacy tools

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Fortune 500**

Industry:  
**Automotive & Transport**

### About CA Technologies API Management

CA API Management accelerates digital transformation by providing the capabilities to bring systems together, secure these integrations, deliver customer experiences and capitalize on new opportunities.

#### Learn More:

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