

# Case Study: Small Business Computer Software Company

## Introduction

This case study of a small business computer software company is based on a June 2015 survey of CA Technologies API Management customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“CA API Management is a basic component of a new service we are building for use by the Department of Homeland Security.”

## Challenges

- Primary business goal of API Management project:
  - Develop new markets and create new revenue streams
- Primary digital initiative for API Management project:
  - Open up data securely and capture new markets
- Uses digital transformation as a fundamental part of everything they do.

## Use Case

- Area digital transformation investments are directed:
  - Content management to coordinate the use of digital assets
- Systems/environments that will be integrated with CA API Management:
  - Sensors/devices
  - Enterprise data (databases, data warehouses)

## Results

- Solved the following operational challenge after deploying API management:
  - Improved data protection of critical corporate/customer information
- API programs benefited business by:
  - Opening up of new markets
- Took > 3 months to go live with their first API Management project.

### Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:  
**Small Business**

Industry:  
**Computer Software**

### About CA Technologies API Management

CA API Management accelerates digital transformation by providing the capabilities to bring systems together, secure these integrations, deliver customer experiences and capitalize on new opportunities.

#### Learn More:

[CA Technologies](#)

[CA Technologies API Management](#)