

Case Study: Global 500 Retail Company

Introduction

This case study of a Global 500 retail company is based on a September 2014 survey of CA Technologies API Management customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.

“The CA API Gateway made IT more secure.”

Challenges

- The following types of mobile apps are top priorities:
 - Finance
 - Travel
 - Healthcare
- securing the entire mobile channel is their biggest mobile challenge.

Use Case

- Supports 100k-500k mobile customers.
- Supports 2k-5k mobile employees.
- The API gateway helped support their mobile initiatives by:
 - Secured apps while optimizing user experience
 - Delivered convenient SSO across app types

Results

- Implementation of the CA API Gateway resulted in increased revenue and/or productivity.
- improved their ability to manage their developers' access to approved APIs with their implementation of the CA API Developer Portal.

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Global 500

Industry:
Retail

About CA Technologies API Management

CA API Management accelerates digital transformation by providing the capabilities to bring systems together, secure these integrations, deliver customer experiences and capitalize on new opportunities.

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