A Marketing Professional at a large enterprise banking company would be very likely to recommend BlueJeans for this reason:

I am the administrator for Bluejeans for the bank. I manage, educate, and advocate Bluejeans for all of our online client and prospect presentations as well as staff town hall presentations.

I've been highly recommending this to all business units and training other administrators to get familiar with the technology and its capabilities.

We can't use Skype outside our Rabo network, so Skype wouldn't work if we tried to connect with external clients.

Savings on travel, fewer costs.

We can provide presentations and draw on our global expertise (offshore) to provide knowledge without having to fly them to Australia.

Source: Marketing Professional, Large Enterprise Banking Company





