

Educational Institution

Introduction

This case study of a educational institution is based on an August 2017 survey of BlueJeans Network customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Students and professors enjoying better live interaction.”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select BlueJeans Network:

- Top drivers for purchasing BlueJeans was:
 - Too much IT support required for video meetings
 - more quality price-effective endpoint options- particularly one with great echo-cancelling and noise-reduction.
- Purchased BlueJeans for it's:
 - worked more seamlessly with LMS system (Canvas) and allowed better multipresence.
- Integrates None – we only use BlueJeans for our videoconferencing different video conferencing systems into BlueJeans.
- Replace the following with BlueJeans:
 - Lifesize

Use Case

The key features and functionalities of BlueJeans Network that the surveyed organization uses:

- Uses BlueJeans primarily in:
 - Hosting internal meetings (1-1, team meetings)
 - Large-scale video events (all-hands, company-wide meetings, trainings, etc.)
 - Public Webinars/Videocasts
 - Video-enablement of conference rooms
 - Live online education

Results

The surveyed organization achieved the following results with BlueJeans Network:

- Purchased BlueJeans over:
 - LifeSize
- Increased video conferencing by 21-40% increase after implementing BlueJeans.
- Saw the following benefits with BlueJeans:
 - Seemingly better bandwidth utilization in simultaneous endpoint presence.

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Educational Institution

About BlueJeans Network

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

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