

Philadelphia College of Osteopathic Medicine

Introduction

This case study of Philadelphia College of Osteopathic Medicine is based on an August 2017 survey of BlueJeans Network customers by TechValidate, a 3rd-party research service.



“Blue Jeans has been an invaluable meeting and collaboration platform for our Medical Residency Programs participating in the Single GME Accreditation System transition process. Blue Jeans allows us to leverage our institutional investment in high quality videoconferencing systems and AV systems to collaborate with outside hospitals and attending physicians via laptops, tablets, and even mobile phones.”

Challenges

The business challenges that led Philadelphia College of Osteopathic Medicine to evaluate and ultimately select BlueJeans Network:

- The inability to easily connect existing video conferencing investments across meetings
- Limited visibility into meeting status or reporting capabilities across VC platforms
- Poor collaboration across remote teams, external partners, agencies, and/or consultants
- *Too many endpoints to support with existing resources

They purchased BlueJeans:

- For its ease of use – requires little-to-no training,
- For its Video / Audio quality,
- And to integrate 2 different video conferencing systems providing users a single user interface

Use Case

Philadelphia College Of Osteopathic Medicine uses BlueJeans to:

- Host internal meetings (1-1, team meetings)
- Video-enable conference rooms
- Host external meetings with customers, vendors, partners

Results

Philadelphia College Of Osteopathic Medicine selected BlueJeans over:

- Zoom
- Polycom

...and they achieved the following results from their BlueJeans deployment:

- Increased video conferencing by 41-60%.
- Improved usage of existing videoconferencing investments and technology
- Improved collaboration across internal teams, external partners, agencies, consultants
- Consolidation of collaboration solutions (web, audio, video)
- Increased number of endpoints supported with available resources

Company Profile

Company:
Philadelphia College of Osteopathic Medicine

Company Size:
Small Business

Industry:
Health Care

About BlueJeans Network

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

[BlueJeans Network](#)