

Wurth Wood

Introduction

This case study of Wurth Wood is based on an October 2018 survey of BlueJeans Rooms with Dolby hardware customers by TechValidate, a 3rd-party research service.



“Before we implemented our BlueJeans Rooms with Dolby Conference Phones, our room system hardware was largely unused as it was difficult to configure and utilize with other remote systems. Our users had significant problems utilizing it. Now, we are seeing more than an 75% increase in video conferencing usage and are receiving great user feedback.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select BlueJeans Rooms with Dolby hardware:

- The complexity of their room system’s limited user adoption
- Meetings that were constantly running late because of confusing room system setup
- Audio quality with previous gear was terrible and impacting productivity
- Managing room systems took way too much time and effort

Use Case

- Confirmed that currently 1-5 of their conference rooms are outfitted with a Dolby Conference Phone.
- Confirmed that currently 1-5 of their conference rooms are outfitted with Dolby Voice Rooms.

Results

The surveyed company achieved the following results with BlueJeans Rooms with Dolby hardware:

- Most significant benefits of their BlueJeans Rooms with Dolby hardware:
 - Significant increase in room system adoption
 - Starting meetings on time without hassle
 - Audio clarity and video performance, allowing for shorter meetings
 - Dramatic reduction in the time it takes for managing conference rooms
- Impact of listed benefits, on their organization:
 - Room system adoption has increased significantly
 - Starting meetings on time without all the meeting join hassle
 - Ending meetings earlier because of the audio clarity and video performance
 - Management of conference rooms has gone down dramatically
- When asked to estimate of the amount of time users have saved by using BlueJeans Rooms with Dolby hardware they said each user has saved 1 hour a week.
- Compared to their previous room system hardware, they are much more satisfied with their Dolby hardware.
- Overall, they are very satisfied with their BlueJeans Rooms with Dolby hardware.

Company Profile

Company:
Wurth Wood

Company Size:
Medium Enterprise

Industry:
Wholesale Distribution

About BlueJeans Rooms with Dolby hardware

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

[BlueJeans Rooms with Dolby hardware](#)