

Huntington Theatre Co.

Introduction

This case study of Huntington Theatre Co. is based on a June 2018 survey of BlueJeans customers by TechValidate, a 3rd-party research service.



“BlueJeans allows our costume and production designers to work with remote teams throughout the world to complete projects on time and without extensive travel to do so.”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select BlueJeans:

- Prompted to invest in BlueJeans after experiencing the following challenges:
 - An inability to easily connect their existing video conferencing investments across meetings
 - Needing to consolidate audio/document/video conferencing systems
 - Poor usage, uptake, and adoption of current video conferencing investments

Use Case

The key features and functionalities of BlueJeans that the surveyed organization uses:

- Invested into BlueJeans because of its:
 - Ease of use (requires little-to-no training)
 - Video quality
 - Interoperability with video conferencing room systems
 - Consistent and unified experience across Windows, Mac, iOS, and Android platforms
 - Ability to work in browsers with WebRTC and no app download required
- Finds value in the following BlueJeans capabilities/features compared to other vendors they have used:
 - User experience
 - Video quality
 - Reliability
 - Ability to use on mobile
 - Not needing to be downloaded for external users

Results

The surveyed organization achieved the following results with BlueJeans:

- Agrees with the following statements:
 - BlueJeans helps them improve employee productivity with a simple user experience: agree
 - Using BlueJeans helps teams complete projects faster: agree
 - BlueJeans saves them money by consolidating video, audio, and web conferencing costs into a single meetings platform: agree
 - BlueJeans enables teams to do their best work: agree
 - Using BlueJeans to interview candidates helps them attract a modern workforce: agree
 - Using BlueJeans enables IT/AV teams to support more meetings with the same or fewer resources: agree
 - BlueJeans enables teams to work productively how and where they want: agree
- Achieved the following quantifiable benefits since using BlueJeans:
 - Annual travel savings
 - Annual savings in offices/facilities investments

Organization Profile

Organization:
Huntington Theatre Co.

Industry:
Cultural Institution

About BlueJeans

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

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