

Amrop

Introduction

This case study of Amrop is based on a July 2018 survey of BlueJeans customers by TechValidate, a 3rd-party research service.



“Ability to reach larger candidate base in a shorter amount of time.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select BlueJeans:

- Prompted to invest in BlueJeans after experiencing the following challenges:
 - Poor collaboration across remote teams, external partners, agencies, and/or consultants
 - Needing to reduce travel expenditures

Use Case

The key features and functionalities of BlueJeans that the surveyed company uses:

- Uses the following App integrations with BlueJeans:
 - Microsoft Outlook
- Invested into BlueJeans because of its:
 - Ease of use (requires little-to-no training)
 - Audio quality
 - Integrations with collaboration, productivity, scheduling tools
 - Consistent and unified experience across desktop, mobile, and rooms
- Finds value in the following BlueJeans capabilities/features compared to other vendors they have used:
 - Audio quality
 - Not needing to be downloaded for external users
 - Integrations to other tools and systems

Results

The surveyed company achieved the following results with BlueJeans:

- Agrees with the following statements:
 - BlueJeans helps them improve employee productivity with a simple user experience: Strongly agree
 - using BlueJeans helps teams complete projects faster: Agree
 - BlueJeans saves them money by consolidating video, audio, and web conferencing costs into a single meetings platform: Agree
 - BlueJeans enables them to get more value out of their existing video conferencing systems: Neither agree nor disagree
 - BlueJeans enables teams to do their best work: Agree
- Agrees with the following statements:
 - Using BlueJeans to interview candidates helps them attract a modern workforce: Strongly agree
 - Using BlueJeans enables IT/AV teams to support more meetings with the same or fewer resources: Strongly agree
 - BlueJeans with Dolby Voice has improved meeting productivity due to better audio and noise reduction: Agree
 - BlueJeans helps them build a stronger internal company culture: Agree
 - BlueJeans helps them grow revenues faster: Agree
 - BlueJeans enables teams to work productively how and where they want: Strongly agree
- Achieved the following quantifiable benefits since using BlueJeans:
 - Annual savings due to enhanced productivity
 - Annual travel savings

Company Profile

Company:
Amrop

Company Size:
Small Business

Industry:
Professional Services

About BlueJeans

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

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