

Northwest Nazarene University

Introduction

This case study of Northwest Nazarene University is based on an August 2017 survey of BlueJeans Network customers by TechValidate, a 3rd-party research service.



“I do really like the platform and it has worked well within our organization. As more people use it, more people appreciate how easy it is to use and the quality of the product.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select BlueJeans Network:

- Purchased BlueJeans for it's:
 - Ease of use – requires little-to-no training
 - Video/Audio quality
 - Post-sale experience (onboarding, support, training)
- Replaced the following with BlueJeans:
 - Cisco Webex
 - Adobe Connect

Use Case

The key features and functionalities of BlueJeans Network that the surveyed company uses:

- Uses BlueJeans primarily in:
 - Hosting internal meetings (1-1, team meetings)
 - Public Webinars/Videocasts
 - Video-enablement of conference rooms
 - Hosting external meetings with customers, vendors, partners

Results

The surveyed company achieved the following results with BlueJeans Network:

- Purchased BlueJeans over:
 - Cisco (TelePresence or Spark)
 - Polycom
 - Adobe Connect – not sure about others
- Increased video conferencing by 41-60% increase after implementing BlueJeans.
- Saw the following benefits with BlueJeans:
 - Improved collaboration across internal teams, external partners, agencies, consultants
 - Reduction in travel/budget
 - Consolidation of collaboration solutions (web, audio, video)

Company Profile

Company:
Northwest Nazarene University

Company Size:
Medium Enterprise

Industry:
Educational Institution

About BlueJeans Network

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

[BlueJeans Network](#)