

Noble Energy

Introduction

This case study of Noble Energy is based on an August 2017 survey of BlueJeans Network customers by TechValidate, a 3rd-party research service.



“Blue jeans is miles ahead of the competition and has saved us a lot of time.”

Challenges

The business challenges that led Noble Energy to evaluate and ultimately select BlueJeans Network:

- The inability to easily connect existing video conferencing investments across meetings
- The need to reduce travel expenditures

Noble Energy purchased BlueJeans:

- For its ease of use – it requires little-to-no training,
- For its video / audio quality,
- For its security features / certifications
- To integrate at least 6 different video conferencing systems,
- And...it was recommended by a peer / colleague

Noble Energy replaced the following with BlueJeans:

- Cisco Webex
- Skype for Business

Use Case

Noble Energy primarily uses BlueJeans for:

- Hosting internal meetings (1-1, team meetings)
- Video-enablement of conference rooms
- Hosting external meetings with customers, vendors, partners

Results

Noble Energy selected BlueJeans over:

- Cisco (TelePresence or Spark)
- Webex
- Skype for Business
- Polycom

...and they achieved the following results following their BlueJeans deployment:

- Increased video conferencing by 21-40%
- Improved usage of existing videoconferencing investments / technology
- Improved visibility and reporting of enterprise-wide video conferencing usage
- Reduction in travel/budget
- Consolidation of collaboration solutions (web, audio, video)
- Reduction in trouble tickets for video conferencing support
- Increased number of endpoints supported with available resources

Company Profile

Company:
Noble Energy

Company Size:
Large Enterprise

Industry:
Energy & Utilities

About BlueJeans Network

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

[BlueJeans Network](#)