BLUEJEANS BY VERIZON CASE STUDY

Golden Sands States, Llc. Ecommerce

Introduction

This case study of GOLDEN SANDS STATES, LLC. Ecommerce is based on a June 2020 survey of BlueJeans by Verizon customers by TechValidate, a 3rd-party research service.

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select BlueJeans by Verizon:*

They switched to Bluejean by Verizon because of the following:

- Wanted better audio and video quality

They were influenced to select BlueJeans due to the following:

- Industry-leading interop

Use Case

The key features and functionalities of BlueJeans by Verizon that the surveyed organization uses:

- Said they are a small organization (2-50 employees).
- Said Bluejeans is their primary video conferencing service and they use it for the majority of our internal and external meetings.
- Have been a customer for 0-3 months.

Learned about Bluejeans through the following:

- Through online research

Were using the following solutions, prior to using Bluejeans by Verizon:

- Zoom

Results

The surveyed organization achieved the following results with BlueJeans by Verizon:

Said that they agree to the following extent, that BlueJeans' following features are superior to other video conferencing software:

- Audio & video quality: Strongly Agree
- Meeting reliability: Strongly Agree
- Ease of use: Strongly Agree
- Desktop experience: Strongly Agree
- Mobile experience: Strongly Agree
- Browser experience: Strongly Agree
- Management controls: Strongly Agree
- Security: Strongly Agree
- Support: Strongly Agree

Said they agree to the following extent, with the following statements:

- BlueJeans' response to the Covid-19 crisis has met and/or exceeded their expectations: Strongly Agree
- BlueJeans' rapid pace of innovation makes them confident their organization will be well prepared for the future of work: Strongly Agree
- BlueJeans' pure focus on video conferencing makes them confident that their needs will be met today and tomorrow: Strongly Agree
- BlueJeans' standards-based approach to security makes them confident that their meetings are protected: Strongly Agree
- BlueJeans' ease-of-use makes it easy for them to manage the solution without excessive troubleshooting: Strongly Agree

Have experienced the following benefits by using BlueJeans:

- Improved collaboration & employee engagement
- More effective meetings
- Enhanced organizational culture
- Boosted organizational communication & minimized employee blind spots
- Reduced meeting join times and meeting complexity
- Saved money
- Mitigated security risks & data privacy threats

Organization Profile

Organization:
GOLDEN SANDS STATES, LLC. Ecommerce

Industry:
Non-profit

About BlueJeans by Verizon

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

BlueJeans by Verizon

BlueJeans by Verizon

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Research by TechValidate by SurveyMonkey

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