

Shetland Amenity Trust

Introduction

This case study of Shetland Amenity Trust is based on an October 2018 survey of BlueJeans Rooms with Dolby hardware customers by TechValidate, a 3rd-party research service.



“Almost everybody who needs to use the system can. It has maintained a great reputation for being simple and effective to use. Our physical traveling has reduced and our project management has increased. We have better and more frequent contact with our project partners around the world.”

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select BlueJeans Rooms with Dolby hardware:

- Audio quality with previous gear was terrible and impacting productivity

Organization Profile

Organization:
Shetland Amenity Trust

Industry:
Non-profit

Use Case

The key features and functionalities of BlueJeans Rooms with Dolby hardware that the surveyed organization uses:

- Confirmed that currently 1-5 of their conference rooms are outfitted with a Dolby Conference Phone.

About BlueJeans Rooms with Dolby hardware

BlueJeans Network is the most advanced way to enable video conferencing in the workplace or on the road. The goal is to make video as easy and pervasive as audio communications and create visual experiences that people love. While the audience that uses BlueJeans has expanded to businesses of all sizes, the core customers are enterprises who need reliability, security, and scale they can trust.

Learn More:

[BlueJeans](#)

[BlueJeans Rooms with Dolby hardware](#)

Results

The surveyed organization achieved the following results with BlueJeans Rooms with Dolby hardware:

- Most significant benefits of their BlueJeans Rooms with Dolby hardware:
 - Significant increase in room system adoption
 - Starting meetings on time without hassle
 - Audio clarity and video performance, allowing for shorter meetings
 - Dramatic reduction in the time it takes for managing conference rooms
- Impact of listed benefits, on their organization:
 - Room system adoption has increased significantly
 - Starting meetings on time without all the meeting join hassle
 - Ending meetings earlier because of the audio clarity and video performance
 - Management of conference rooms has gone down dramatically
- When asked to estimate the amount of time users have saved by using BlueJeans Rooms with Dolby hardware they said each user has saved 2 hours a week.
- Compared to their previous room system hardware, they are much more satisfied with their Dolby hardware.
- Overall, they are very satisfied with their BlueJeans Rooms with Dolby hardware.